



VOLVO
CAR
OPEN



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VOLVO CAR OPEN TICKETS ON SALE FOR 2017 TOURNAMENT, ANNOUNCES TWO TOP PLAYERS

2016 Olympic gold medalist Monica Puig & World No. 9 Madison Keys join 2017 player field

Social Media: Tickets for the 2017 @VolvoCarOpen are on now sale. Top players @monicaace93 and @madison_keys will return to #chs. #WTA

DANIEL ISLAND, S.C. – Tickets for the 2017 [Volvo Car Open](#) are on sale today, September 12th - exactly 200 days before the tournament begins in Charleston, South Carolina on April 1 – 9, 2017.

Patrons have the option to choose from individual tickets, ticket packages and travel packages. Ticket prices range from \$25 for an individual session to \$525 for the all-inclusive weeklong package. The Volvo Car Open will provide six special ticket packages in 2017, each offering more tennis at a greater value.

New in 2017, the tournament will roll out the Volvo Ace Club, an exciting membership program for box and ticket package holders. The Volvo Ace Club is a recognition program providing unparalleled amenities and benefits during the tournament. In addition, members have the option to receive access into the Ace Lounge, an exclusive hospitality tent providing first-class accommodations including, live entertainment, air-conditioning, elevated food options and more.

“As a tournament we strive to elevate the experience for our fans every year, from hospitality to technology to in-stadium entertainment,” said Bob Moran, Tournament Director and General Manager. “We have many exciting improvements that we will be announcing throughout the year that we know our fans will enjoy and benefit from.”

The nine-day Volvo Car Open is the largest women’s-only tennis tournament in the world, attracting an average of 90,000 attendees and 70+ of the top tennis players.

Two tennis players have already committed to play in the 2017 event – Monica Puig and Madison Keys.

Monica Puig will return to the Volvo Car Open in 2017 for her fourth tournament in Charleston. The World No. 34 made headlines this year when she won the Olympic Gold Medal in women’s singles in Rio, the first ever for her home country of Puerto Rico. She also reached the semifinals in Florianopolis, Eastbourne and Nottingham, as well as the finals in Sydney.

Madison Keys, the 2015 finalist in Charleston and World No. 9, will also join the player field for her fifth consecutive Volvo Car Open. She holds an 8-4 record. The 21-year-old American broke into the top 10 WTA rankings in June 2016, and is in the midst of her best tennis season to date. This year, she won her second WTA title in Birmingham, reached the semifinals of the Olympics and made it to the 4th round of every Grand Slam. In addition, she made the finals in Montreal and Rome.

“I’m so excited to be returning to Charleston,” said Keys. “I love the atmosphere of the tournament and how the crowd is really behind me. I want to come back and have another shot at winning the title!”

For more information on the tournament and ticket options, visit volvocaropen.com or call 800.677.2293.

About the Volvo Car Open:

The Volvo Car Open is the largest women’s only tennis tournament in the world. The event, formerly known as the Family Circle Cup, moved to Charleston in 2001 from Hilton Head Island and will celebrate its 45th anniversary in 2017. The Volvo Car Open welcomes 90,000 spectators each year and more than 70 of the top tennis players. For more information on the Volvo Car Open, call [\(800\) 677-2293](tel:8006772293), email info@volvocaropen.com, visit <http://www.VolvoCarOpen.com>, Facebook ([Volvo Car Open](https://www.facebook.com/VolvoCarOpen)), Twitter ([@VolvoCarOpen](https://twitter.com/VolvoCarOpen)) or Instagram ([VolvoCarOpen](https://www.instagram.com/VolvoCarOpen)).

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