



Volvo Car Open



**FOR IMMEDIATE RELEASE**

September 13, 2017

**GAME SET MATCH:  
2018 VOLVO CAR OPEN TAKES PLACE MARCH 31<sup>ST</sup> - APRIL 8<sup>TH</sup>**

***Tickets on sale for the tournament on September 19<sup>th</sup>***

**Social Media:** Tickets for the 2018 @VolvoCarOpen on sale 9/19. Choose between single session tickets, packages & Ace Club. More: <http://bit.ly/2xyCELf>.

DANIEL ISLAND, S.C. – Tickets for the 2018 [Volvo Car Open](#) will go on sale September 19, 2017 at 9am. The tournament takes place March 31<sup>st</sup> – April 8<sup>th</sup>, 2018 on Daniel Island in Charleston, South Carolina.

Patrons have the option to choose from [individual tickets](#), [ticket packages](#) and [travel packages](#). Ticket prices range from \$25 for an individual session to \$525 for an all-inclusive weeklong package. The Volvo Car Open will provide six special ticket packages in 2018, each offering more tennis at a greater value and [Ace Club](#) membership. Ticket packages also include premium seats in the terrace section of the stadium.

The tournament is bringing back its popular Ace Club from 2017, an exciting membership program for box and ticket package holders. The Ace Club is a recognition program providing unparalleled amenities and benefits during the tournament. In addition, members have the option to receive access into the Ace Lounge, an exclusive hospitality location providing first-class accommodations including live entertainment, air-conditioning, elevated food options and more.

“As we celebrate our 46 years as a tournament and reflect on our many historic moments, we also look ahead to the future,” said Bob Moran, Tournament Director. “We continue to evolve our attendee experience including updating our in-stadium entertainment, technology and hospitality options. With Volvo Car USA as an outstanding partner, we’re confident that our 2018 tournament will be another memorable one.”

The PowerShares Series, a competitive tennis circuit featuring legendary male tennis icons and world-renowned champions, will also return to Charleston in 2018. The event occurs the night of April 7<sup>th</sup> and will include four champions playing two semifinal matches, with the winners meeting in the final. The format is entertaining for fans with players calling their own lines and interacting with the crowd. Currently, the field consists of Andy Roddick, former World No. 1 and US Open champion, and Mark Philippoussis, former World No. 8 and two-time Davis Cup champion. Two additional players making their first appearance in Charleston will be announced at a later date.

The nine-day Volvo Car Open is the largest women's-only tennis tournament in North America, attracting an average of 90,000 attendees and 100+ of the top tennis players.

Two tennis players have already [committed to play](#) in the 2018 event – Petra Kvitová and Madison Keys.

Kvitová will make her Charleston, South Carolina tennis debut at the 2018 Volvo Car Open. The two-time Wimbledon champion returned to the WTA circuit in May 2017 after a complex hand injury following a home invasion in December 2016. Her resilience helped her capture her 20<sup>th</sup> WTA title in June of 2017 in Birmingham, just following her comeback.

The 2018 Volvo Car Open will be Keys sixth consecutive year in the field. She was a finalist in the 2015 tournament. After undergoing two wrist surgeries, Keys returned to tennis in March 2017 and hoisted her third WTA trophy in August in Stanford. There, she defeated current Wimbledon Champion Garbiñe Muguruza on the way to the finals. She also recently reached the finals of the 2017 US Open.

For more information on the tournament and ticket options, visit [volvocaropen.com](http://volvocaropen.com) or call 800.677.2293.

#### **About the Volvo Car Open:**

The Volvo Car Open is North America's largest women's-only tennis tournament. The event, formerly known as the Family Circle Cup, moved to Charleston, S.C., in 2001 from Hilton Head Island, S.C., and will celebrate its 45<sup>th</sup> anniversary in 2018. The Volvo Car Open welcomes more than 90,000 spectators each year. The tournament features a singles draw of 56 players, a qualifying draw of 32 players and a doubles draw of 16 players. In conjunction with Tennis Channel and WTA Media, the Volvo Car Open is showcased from the first ball struck in main draw competition to the last ball played in finals, throughout the U.S. and 174 international partners. The tournament receives more than 100 hours of tennis; live from Charleston, broadcast across the globe to millions of fans. The tournament is operated by Charleston Tennis, LLC. For more information on the Volvo Car Open, visit <http://www.VolvoCarOpen.com>, call [\(800\) 677-2293](tel:8006772293), email [info@volvocaropen.com](mailto:info@volvocaropen.com), Facebook ([Volvo Car Open](#)), Twitter ([@VolvoCarOpen](#)) or Instagram ([VolvoCarOpen](#)).

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