



Volvo Car Open



FOR IMMEDIATE RELEASE

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RISING AMERICAN STAR AND WORLD NO. 12 SOFIA KENIN JOINS VOLVO CAR OPEN PLAYER FIELD

Kenin has won three singles titles and two doubles titles during the 2019 season

Social Media: World No. 12 Sofia Kenin has joined the 2020 #VolvoCarOpen field. She won her 1st ever career @WTA singles & WTA doubles titles in 2019. In total, she captured singles titles in Hobart, Mallorca & Guangzhou. And won doubles titles in Auckland and Beijing. #CHS

DANIEL ISLAND, S.C. – World No. 12 Sofia Kenin has entered the player field for the 2020 Volvo Car Open, happening April 4 – 12 on Daniel Island in Charleston, SC. The 20-year-old American will be joined in Charleston by reigning Wimbledon champion Simona Halep, 2019 Volvo Car Open champion Madison Keys and two-time Grand Slam champion Garbiñe Muguruza, among other top WTA tennis players.

Kenin has found significant success during her 2019 season, winning her first ever career WTA singles and WTA doubles titles. In total, she captured singles titles in Hobart, Mallorca and Guangzhou. She also won the doubles titles in Auckland and Beijing.

“Sofia climbed the junior rankings and has now solidified herself as a true contender and top player in the tennis world,” said Eleanor Adams, Volvo Car Open Tournament Manager. “Our fans have the opportunity to cheer on the future generation of tennis, and Sofia’s fourth appearance in our field solidifies our commitment to always finding and attracting rising stars.”

Outside of Kenin’s titles this season, she also appeared in the finals in Acapulco and the semifinals in Toronto and Cincinnati. She defeated Ashleigh Barty in Toronto and Naomi Osaka in Cincinnati, both of whom were ranked World No. 1 at the time. Additionally, she defeated Serena Williams in the third round of the French Open to reach her best Grand Slam result to date.

As a result of her success this season, Kenin qualified for the 2019 Hengqin Life WTA Elite Trophy in Zhuhai.

“I have had a really amazing season and will be looking to build upon it in 2020,” said Kenin. “I have always enjoyed my time in Charleston at the Volvo Car Open and am hoping to go even further in the tournament next year.”

The 2020 Volvo Car Open will be Kenin’s fourth time competing in the tournament’s main draw.

The Volvo Car Open will celebrate its 20th year in Charleston in 2020. The tournament relocated to Charleston from Hilton Head Island, where it was held from 1973 – 2000.

The nine-day Volvo Car Open is the largest women's-only tennis tournament in North America. The event attracts an average of 90,000 attendees and more than 100 of the top singles and doubles tennis players to Charleston every year.

Patrons have the option to choose from individual tickets, ticket packages and travel packages. Ticket prices range from \$25 for an individual session to \$540 for an all-inclusive weeklong package with complimentary access into a private hospitality suite. The Volvo Car Open also offers packages that include premium seats, ticket savings and membership into the tournament's Ace Club.

For more information on the tournament and ticket options, visit volvocaropen.com or call 843.856.7900.

About the Volvo Car Open:

The Volvo Car Open is North America's largest women's-only tennis tournament. The event, formerly known as the Family Circle Cup, moved to Charleston, S.C., in 2001 from Hilton Head Island, S.C., and will celebrate its 48th tournament in 2020. The Volvo Car Open welcomes more than 90,000 spectators each year. The tournament features a singles draw of 56 players, a qualifying draw of 32 players and a doubles draw of 16 players. In conjunction with Tennis Channel and WTA Media, the Volvo Car Open is showcased from the first ball struck in main draw competition to the last ball played in finals, throughout the U.S. and 174 international partners. The tournament receives more than 100 hours of tennis coverage; live from Charleston, broadcast across the globe to millions of fans. The tournament is operated by Charleston Tennis, LLC. For more information on the Volvo Car Open, visit <http://www.VolvoCarOpen.com>, call (843) 856-7900, email info@volvocaropen.com, Facebook (Volvo Car Open), Twitter (@VolvoCarOpen) or Instagram (VolvoCarOpen).

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