



Volvo Car Open



FOR IMMEDIATE RELEASE

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2020 VOLVO CAR OPEN TICKETS ON SALE NOW

The annual professional tennis tournament returns to Daniel Island in Charleston, SC on April 4 – 12, 2020

Social Media: Tickets are now on sale for the 2020 @VolvoCarOpen. The premier @WTA tournament takes place April 4 – 12, 2020 in #Charleston, SC. Choose between single session tickets, packages and Ace Club membership. More: <https://bit.ly/2kDKSgj>. #VolvoCarOpen

DANIEL ISLAND, S.C. – The Volvo Car Open, the largest women’s-only tennis tournament in North America, will celebrate its 48th tournament April 4 – 12, 2020 on Daniel Island in Charleston, South Carolina. The highly anticipated event features the best in women’s professional tennis, bringing more than 100 of the top tennis players in the world to the Lowcountry. The tournament also offers attendees an elevated hospitality experience on-site, including rooftop bars and the best in Lowcountry cuisine.

The 2020 tournament has already secured player commitments from 2019 Volvo Car Open champion Madison Keys, two-time Grand Slam champion Garbiñe Muguruza, US Open semifinalist and top ten player Belinda Bencic and French Open semifinalist and rising American star Amanda Anisimova.

“Last year, we unveiled an updated tournament experience for attendees, complete with enhanced hospitality and new special events. It was one of our most successful tournaments to date and we’re building on that momentum for 2020,” said Bob Moran, Volvo Car Open Tournament Director. “We are shaping up to have an outstanding player field competing in April and we want to carry the world-class experience throughout the event. Attendees can expect to see more on-site enhancements at the upcoming tournament, including additional food and beverage experiences and more opportunities for fans to interact with players and Tennis Channel talent. We are also celebrating our 20th year in Charleston in 2020 with special events throughout the week. Every year, we challenge ourselves to take the tournament to the next level and we’re confident that 2020 is going to be our best year yet.”

When purchasing tickets for the 2020 Volvo Car Open, patrons have the option to choose from [individual tickets](#), [ticket packages](#) and Ace Club membership. Ticket prices range from \$25 for an individual session to \$540 for an all-inclusive

weeklong package with complimentary access into a private hospitality suite. The Volvo Car Open also offers packages that include premium seats, ticket savings and membership into the tournament's [Ace Club](#). A select number of travel packages will be released this fall. For more information on travel packages please email, Justin.Huntman@charlestoneennisllc.com.

The Ace Club programming is exclusive for package holders and provides unparalleled amenities and benefits during the tournament, including premium seating, private bag storage, ability to re-sell and transfer tickets, ticket price savings and much more. In addition, members have the option to opt-in for access into the Ace Lounge, a private hospitality location providing first-class amenities like live entertainment, air-conditioning, elevated food and bar options and more.

Attendees can download the tournament's free app to stay up-to-date on the schedule and order of play, follow their favorite player, view statistics and top stories, participate in trivia to win fun prizes, interact with other attendees and much more. Anyone sitting in the box and terrace levels can also use the Volvo Car Open app to order food and drinks for in-seat delivery.

The nine-day tournament showcases a singles draw of 56 players, a qualifying draw of 32 players and a doubles draw of 16 players. In addition, the event boasts an average attendance of 90,000.

The Volvo Car Open will celebrate its 20th year in Charleston in 2020. The tournament relocated to Charleston from Hilton Head Island, where it was held from 1973 – 2000.

For more information on the tournament and ticket options, visit volvocaropen.com or call 843.856.7900.

About the Volvo Car Open:

The Volvo Car Open is North America's largest women's-only tennis tournament. The event, formerly known as the Family Circle Cup, moved to Charleston, S.C., in 2001 from Hilton Head Island, S.C., and will celebrate its 48th tournament in 2020. The Volvo Car Open welcomes more than 90,000 spectators each year. The tournament features a singles draw of 56 players, a qualifying draw of 32 players and a doubles draw of 16 players. In conjunction with Tennis Channel and WTA Media, the Volvo Car Open is showcased from the first ball struck in main draw competition to the last ball played in finals, throughout the U.S. and 174 international partners. The tournament receives more than 100 hours of tennis coverage; live from Charleston, broadcast across the globe to millions of fans. The tournament is operated by Charleston Tennis, LLC. For more information on the Volvo Car Open, visit <http://www.VolvoCarOpen.com>, call (843) 856-7900, email info@volvocaropen.com, Facebook (Volvo Car Open), Twitter (@VolvoCarOpen) or Instagram (VolvoCarOpen).

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