



Volvo
Car
Open



FOR IMMEDIATE RELEASE

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**VOLVO CAR OPEN SET TO RETURN APRIL 2021;
TICKETS ON SALE NOVEMBER 13**

Professional tennis returns to Charleston, April 3 – 11, 2021

Social Media: .@VolvoCarOpen is bringing professional tennis back to #Charleston, April 3 - 11, 2021. Tickets to the #VolvoCarOpen will go on sale Friday, November 13 at 10am. Learn more: volvocaropen.com/tickets/. #CHS

CHARLESTON, S.C. – The Volvo Car Open, the premier women’s-only professional tennis tournament in North America, will celebrate its return to the WTA Tour on April 3 – 11, 2021. The event, hosted annually on Daniel Island in Charleston, SC, was canceled in 2020 due to the coronavirus pandemic. Tickets for the 2021 tournament will go on sale to the general public on Friday, November 13 at 10am. Patrons may choose between [single session tickets](#) and [ticket packages](#). Tickets will be available via the Volvo Car Open website or by calling the Volvo Car Open Box Office, (843) 856-7900. The Box Office is currently closed to in-person purchases.

“When we made the decision to cancel the 2020 Volvo Car Open earlier this year, our team was devastated, but not discouraged. We were determined to find a safe way to bring professional tennis back to Charleston. We have spent the last several months planning for 2021 and beyond, and we are thrilled that the Volvo Car Open will return in April,” said Bob Moran, Volvo Car Open Tournament Director. “We are ready to safely and responsibly host another world-class event in Charleston and celebrate the spirit of the game that has kept us inspired and moving forward during this year of challenges.”

The highly anticipated tournament typically features the best in women’s professional tennis, bringing more than 100 of the world’s top players to the Lowcountry. Past champions include former World No. 1’s Chris Evert, Steffi Graf, Serena Williams, Venus Williams and Caroline Wozniacki, among others.

Since 1973, the Volvo Car Open has been a pioneer in women’s professional sports, paving the path for female tennis players to receive equal recognition, respect and pay in the industry. Originally held on Hilton Head Island, the event moved to Charleston in 2001 and is now played on Daniel Island at the LTP Daniel Island tennis center, home to the Volvo Car Stadium.

Charleston Tennis, LLC, which manages the Volvo Car Stadium under a lease from the City of Charleston, recently announced plans to renovate and modernize the 20-year-old Volvo Car Stadium. The city-owned facility will undergo upgrades to enhance the stadium experience for patrons, performers, tennis players and event management, allowing the venue to attract world-class athletes and talent to Daniel Island.

With the Volvo Car Stadium undergoing renovations through the fall of 2021, the tournament will construct a temporary stadium on its secondary court, Althea Gibson Club Court, for the upcoming event. The temporary stadium will provide seating for up to 3,000 fans per session and create an intimate atmosphere to host world-class tennis in April.

The new temporary stadium will also allow the Volvo Car Open to implement new health and safety procedures by limiting the number of fans onsite at one time. The tournament plans to follow all guidelines set forth by governmental agencies in April, noting the overarching premise of health and safety for fans, players, volunteers, partners and staff as its top priority.

“Over the summer we hosted a made-for-TV tennis tournament, in partnership with Tennis Channel, which gave us really valuable insight on hosting a safe event,” said Moran. “After producing that tournament, we are confident that we can conduct a Volvo Car Open that is both safe and entertaining for our fans, those who choose to attend next year and those who choose to tune in on Tennis Channel.”

For more information on the tournament and ticket options, visit volvocaropen.com or call 843.856.7900.

About the Volvo Car Open:

The Volvo Car Open is traditionally North America’s largest women’s-only tennis tournament. The event, formerly known as the Family Circle Cup, moved to Charleston, S.C., in 2001 from Hilton Head Island, S.C. The tournament features a singles draw of 56 players, a qualifying draw of 32 players and a doubles draw of 16 players. In conjunction with Tennis Channel and WTA Media, the Volvo Car Open is showcased from the first ball struck in main draw competition to the last ball played in finals, throughout the U.S. and via 174 international partners. The tournament receives more than 100 hours of tennis coverage; live from Charleston, broadcast across the globe to millions of fans. The tournament is operated by Charleston Tennis, LLC. For more information on the Volvo Car Open, visit <http://www.VolvoCarOpen.com>, call (843) 856-7900, email info@volvocaropen.com, Facebook (Volvo Car Open), Twitter (@VolvoCarOpen) or Instagram (VolvoCarOpen).

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